

Facebook Analytics Report 3
 (February 21 - March 22, 2018)

TOTAL NUMBER OF PAGE LIKES

 **830**
 +2.72%

+22 likes since report 2

TOTAL PEOPLE REACHED

4,079



– AVERAGE ENGAGEMENT PER POST –



3.00
 REACTIONS

-20% DECREASE
 since report 2



0.14
 COMMENTS

-57.58% DECREASE
 since report 2



1.00
 SHARES

-40.12% DECREASE
 since report 2

– THE TOP PERFORMING POST –



Texas School Safety Center

1 March at 10:32 · 🌐

The TxSSC is proud to announce this year's Texas School Safety Conference keynote speakers:

Curtis Clay
 Dr. CJ Huff
 Dr. Bernard James
 Maurine Molak
 Antoinette Tuff

You don't want to miss out on this remarkable event that will showcase messages of resiliency and inspiration. Read more about each speaker on our website <https://txssc.txstate.edu/events/tss-conf/speakers> #Collaborationiskey



 400 people reached

 9 likes

 0 comments

 3 shares