



Andrik Powell

VISUAL DESIGNER

GRAPHIC | WEB | UI/UX

SKILLS

- Brand strategy
- Project management
- Graphic design
- Print + digital
- Web + mobile design
- Video + audio production
- Social media
- Self-sufficient
- Strong leadership
- Communication
- Teamwork

ABOUT

I am a visual design professional, marketing design expert, lead graphic designer, visual and UX/UI designer, web developer, and entrepreneur with experience in corporate, freelance, and online environments.

With an eye for aesthetic visual design, typography, and a sense for comfortable user experience, my expertise spans over a decade. I am a skilled leader, self-starter, and an essential team contributor.

EXPERIENCE

Visual / Web Designer

Phunware, Inc. | 2014-2023

Oversaw and maintained the corporate brand design across outward-facing marketing collateral, digital assets, and websites.

- Created design solutions and implemented across customer-facing online and print designs including corporate websites and demand generation material
- Designed creative assets such as product sheets, infographics, white papers, articles, blog articles, emails, presentations, and landing pages
- Collaborated with the sales and marketing team in order to set priorities and ensure brand cohesion
- Phunware creates category-defining mobile app solutions for clients such as Fox, NBC, WWE, AMC, and NASCAR

Graphic / Web Designer

Lunarpages Internet Solutions | 2013-2014

At Lunarpages, now HostPapa, I designed stylish, professional, and intuitive web interfaces, websites, and templates for internal and external clients.

- Integrated with Content Management System frameworks such as WordPress
- Expert attention to cross-browser issues and cross-device responsive mobile-first designs
- Coordinated with clients from first contact to final project completion
- Worked with other developers on PHP coding, CSS styling, and graphic needs

CONTACT

512-772-6054
me@andrikpowell.com

PORTFOLIO + WORKS

design.andrikpowell.com



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DESIGN SKILLS

- Adobe Creative Suite
- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere
- Figma
- Sketch
- Adobe XD
- Microsoft Office
- Google Suite
- Logic Pro

WEB SKILLS

- Social media
- Wordpress
- Hubspot
- Salesforce
- HTML + CSS
- PHP + Javascript

EDUCATION

Texas State University | 2017-2020
Bachelors in Digital Media Innovation

INTERESTS

Recording Artist | 2009-Present

- Audio mixing, mastering, production
- Graphics, videos, websites, distribution
- Social media campaigns

Game Mod Developer | 2021-Present

- Coded and designed levels for the game DOOM
- Modding team leader | Discord server with over 100 members
- Created pixel graphics and midi music

AWARDS + RECOGNITION

Phunware MVP Award

2019 recognition + Compensation Prize

Adobe Aspire Competition

Graphic Design Competitor

Doomworld Cacowards

2022 Honorable Mention | 2023 Runner-up

Dean's list | Texas State University

Fall 2017-Spring 2020

MGen Fest Graphics Competition

First Place/Third Place in Age Division

Y-Tuesdays in Downtown Helena

Featured Performing Act | Twice

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